

# The Howard Hughes Corporation

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## PRESS RELEASE

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### **SUMMERLIN EARTHFAIRE MARKS EARTH DAY WITH FUN, FANFARE**

*More than 10,000 attend valley's largest Earth Day celebration*

More than 10,000 valley residents attended the fifth annual Summerlin Earthfaire on April 19 at Summerlin Centre Community Park. The outdoor festival, which featured more than 75 environmental organizations, also included a full schedule of entertainment, environmental exhibits, displays and special attractions.

Mad Science helped children conduct hands-on, learning science experiments; the UNLV Cooperative Extension Master Gardeners helped children experience the fun of flower planting with flowers donated by Lowe's; Las Vegas Metropolitan Police K-9 Unit showcased its highly-trained four-legged members; Joe Krathwohl, the Birdman of Las Vegas, performed with several of his winged stars; Epic recording artist, Anna Nalick, presented by MIX 94.1, sang a half dozen of her most popular songs; and City of the World assisted children with creating art from recycled materials. The Lied Animal Shelter brought a variety of dogs that were successfully adopted; and the National Wild Horse Association showcased a wild horse and burro that have been protected through their organization.

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According to Nikkole Liesse, director of marketing for The Howard Hughes Corporation, developer of Summerlin, Summerlin Earthfaire has grown into the Las Vegas Valley's largest Earth Day celebration.

“The number of environmental organizations has more than doubled since its beginning in 2004, and the event continues to attract larger crowds every year,” she said. “This year was our biggest yet,” Liesse said of the crowd. “The whole green movement has made Earthfaire even more popular with Las Vegans interested in learning more about the environment and what they can do to go green.”

According to Tom Warden, senior vice president of community and government relations for The Howard Hughes Corporation, environmental responsibility is incredibly important and The Howard Hughes Corporation. “Along with Summerlin and its homebuilders, we are proud to host this event. Earthfaire features the valleys' largest collection of environmental groups and organizations in one place. It's an impressive gathering of those committed to environmental education.”

In addition to The Howard Hughes Corporation and Summerlin, major sponsors this year included Republic Services, Mix 94.1, KTNV TV-13, The News, Cox Communications, Shark Reef at Mandalay Bay and Boston Cleaners.

Summerlin began to take shape in 1990 and has consistently ranked in the country's top 10 best-selling master-planned communities. Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 9,000 acres still remaining to accommodate future growth within the master plan, including the community's urban core of Summerlin Centre.

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The community is currently home to more than 95,000 residents who enjoy an unparalleled list of amenities. These include more than 100 neighborhood and village parks, more than 150 completed miles of the Summerlin Trail System, nine golf courses, a dozen houses of worship, shopping centers, medical and cultural facilities, business parks, 22 public and private schools and nearly 100 actively selling floorplans.

Homes are available in a variety of styles - from single-family homes to townhomes, condominiums and lofts - priced from the mid-\$200,000s to more than \$2 million. Custom homesites in The Ridges are priced from the \$500,000s. Luxury apartment homes offer monthly rents starting from the \$900s. For more information on Summerlin, visit [www.summerlin.com](http://www.summerlin.com) or call 888-898-5015.

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### **PHOTO CUTLINES:**

023 – Epic recording artist, Anna Nalik, performs at Summerlin Earthfaire.

159 - Pat Williams of Friends of Red Rock, left, presents a framed portrait of Red Rock Canyon National Conservation Area to Nikki Liesse and Tom Warden of The Howard Hughes Corporation, center, for the corporation's continued support of the organization's efforts to preserve Red Rock Canyon.

476 - Shopping for fresh produce at the Farmer's Market at Summerlin Earthfaire are Jennifer Dempsey, left, and Isabella Golden 10, right.

518 – Joe Krathwohl, the Birdman of Las Vegas, showcases his well-trained birds at Summerlin Earthfaire.

925 - Billy Jennings, age 2, pets a wild horse brought to Earthfaire by the National Wild Horse Association.