

The Howard Hughes Corporation

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P R E S S R E L E A S E

**For Release October 18, 2008
October 9, 2008**

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GOLF CHAMPIONS AND CELEBRITIES TAKE CENTER STAGE IN SUMMERLIN

A long list of golf professionals and celebrities are in Summerlin this week for the Justin Timberlake Shriners Hospitals for Children Open, held exclusively at TPC Summerlin. The tournament, which started on October 13, concludes on October 19.

Competing for the \$4.1 million purse are more than 100 professional PGA TOUR golfers, including several who have earned a major championship including John Daly, Fred Couples, Chad Campbell, Paul Azinger, Rocco Mediate, Rich Beem, David Duval, Steve Elkington, Todd Hamilton, Zach Johnson and Mike Weir.

“To host this caliber of players among the field in Las Vegas is very exciting,” said Gary Davis, tournament chairman. “Golf fans from throughout Southern Nevada and the entire country are being treated to a week of highly competitive and very entertaining play.”

Celebrity players who participated in Wednesday’s Celebrity Pro-AM sponsored by Golf Digest included Amanda Beard, Josh Duhamel, Josh Kelley, Chris Kirkpatrick, George Lopez, John O’Hurley and the tournament’s namesake, Justin Timberlake.

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“Justin Timberlake is a well respected entertainer who brings added appeal and star power to this event,” said Davis. “We’re pleased to partner with him on this event and appreciate his many contributions to make the tournament bigger and better than ever.”

Developed by The Howard Hughes Corporation in 1991, TPC Summerlin was the first Tournament Players Club (TPC) course in Nevada and has been hosting PGA TOUR events for more than a decade. The 18-hole, private championship course designed by golf course architect Bobby Weed and player consultant Fuzzy Zoeller, is located in The Hills South village.

TPC Summerlin was the first course in Nevada to receive certification status from the Audubon Society and was honored by *Golf Digest* as one of “America’s Best” golf courses. “Golf is an important amenity in Summerlin, and the association we enjoy with the PGA and many of the world’s top golfers further enhances the community’s image as a golf haven,” said Kevin Orrock, top division executive for The Howard Hughes Corporation, developer of Summerlin. “Summerlin is proud to once again host such a prestigious sporting event.”

The 2008 Justin Timberlake Shriners Hospitals for Children Open kicks off a five-year commitment between the two parties to continue the tradition of a PGA TOUR event in Las Vegas. All proceeds from the event benefit Shriners Hospitals for Children, a unique international health care system of 22 hospitals dedicated to improving the lives of children by providing pediatric specialty care, innovative research and outstanding teaching programs. Children up to age 18 with orthopedic conditions, burns, spinal cord injuries and cleft lip and palate are eligible for care and receive all services at no charge, regardless of financial need.

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The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for past, current and future members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the United States and around the world. In 2008, the three Tours are competing in more than 100 events for approximately \$355 million in prize money. Tournaments are being held in 37 states and in nine other countries. In addition to providing competitive opportunities for its membership, Tour events also generate significant funds for location charities. This year's tours will surpass the \$1 billion mark in overall charitable contributions.

For more information on this event, visit www.jtshrinersopen.com.

Developed by The Howard Hughes Corporation, an affiliate of General Growth Properties, Inc., Summerlin began to take shape in 1990 and has consistently ranked in the country's top 10 best-selling master-planned communities.

Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 9,000 acres still remaining to accommodate future growth within the master plan, including the community's urban core of Summerlin Centre.

The community is currently home to more than 95,000 residents who enjoy an unparalleled list of amenities. These include more than 100 neighborhood and village parks, more than 150 completed miles of the Summerlin Trail System, nine golf courses, a dozen houses of worship, shopping centers, medical and cultural facilities, business parks, 22 public and private schools and nearly 100 actively selling floorplans.

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Homes are available in a variety of styles - from single-family homes to townhomes, condominiums and lofts - priced from the mid-\$200,000s to more than \$2 million. Custom homesites in The Ridges are priced from the \$500,000s. Luxury apartment homes offer monthly rents starting from the \$900s. For more information on Summerlin, visit www.summerlin.com or call 888-898-5015.

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PHOTO CUTLINE – Justin Timberlake, host of the Justin Timberlake Shriners Hospitals for Children Open, is one of several celebrities and more than 100 professional PGA TOUR golfers playing at TPC Summerlin this week.