

The Howard Hughes Corporation

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PRESS RELEASE

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CALLING ALL ARTISTS

Summerlin preparing for 7th annual Art Festival

Valley residents are invited to participate in the upcoming 7th annual Summerlin Art Festival September 25 and 26 at Summerlin Centre Community Park, 1800 S. Town Center Drive. The popular outdoor event features the works of more than 120 artists and craftsman as well as sidewalk chalk art created by participants of all ages and skill levels. The event is free and open to the public.

Professional or aspiring artists are encouraged to participate in the annual chalk art competition. Winners will be announced in a variety of categories including best reproduction, most original, best representation of Summerlin and more. Each winner will receive a \$100 American Express gift card, redeemable anywhere American Express is accepted. Individuals interested in participating in the competition must register online at www.summerlinsartfestival.com by September 15.

Chalk art squares will also be available at the event for artists who want to participate in the fun without competing. The \$5 cost includes chalk and a knee pad.

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According to Nikkole Liesse, marketing director for Summerlin, the chalk art component of the Summerlin Art Festival is a fun way for everyone to be involved. “The more participants – regardless of their age or skill level – the better,” she said. “Everyone’s artwork blends to create a giant, colorful masterpiece for thousands to enjoy.”

Returning again this year as the local featured chalk artist is Donovan Fitzgerald, owner of Fitzgerald Artworks. Fitzgerald has participated in the Summerlin Art Festival since 2007 and is well known for his classical reproductions.

In addition to the chalk art, Summerlin Art Festival will feature food art carving demonstrations, roving entertainers and live music. Food and drink will be available for purchase.

The master-planned community of Summerlin, in partnership with CBS Radio, is sponsoring this event. For more information, please visit www.summerlinsartfestival.com.

Developed by The Howard Hughes Corporation, an affiliate of General Growth Properties, Inc., Summerlin is celebrating its 20th anniversary with a year-long celebration that commenced in May 2010. The community began to take shape in 1990 and has ranked in the country’s top 10 best-selling master-planned communities for more than a decade.

Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 7,500 acres still remaining to accommodate future growth within the master plan.

The community is currently home to nearly 100,000 residents who enjoy an unparalleled list of amenities. These include more than 150 neighborhood and village parks, more than 150 completed miles of the Summerlin Trail System, nine golf courses, a dozen houses of worship, shopping centers, medical and cultural facilities, business parks, 25 public and private schools and 75 actively selling floorplans.

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Homes are available in a variety of styles - from single-family homes to townhomes, condominiums and lofts - priced from the high \$100,000s to more than \$2 million. Custom homesites in The Ridges are priced from the \$500,000s. Luxury apartment homes offer monthly rents starting from the \$800s. For more information on Summerlin, visit www.summerlin.com, call 702-791-4500 or become a fan of Summerlin on Facebook.

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PHOTO CUTLINE – Local artist Donovan Fitzgerald is the returning featured chalk artist at the Summerlin Art Festival.