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## PRESS RELEASE

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### **CELEBRATE SUMMERLIN'S 20<sup>th</sup> BIRTHDAY WITH CAKE**

The master-planned community of Summerlin is celebrating its 20<sup>th</sup> birthday with cake! Valley residents of all ages are invited to participate in a community-wide birthday cake competition and tasting on Tuesday, September 14 at Le Cordon Bleu College of Culinary Arts Las Vegas, 1451 Center Crossing Road.

“A birthday celebration isn’t complete without cake,” said Nikkole Liesse, marketing director for Summerlin. “And who can say no to a cake buffet?”

Valley residents interested in participating in the cake competition must bring their cakes to Le Cordon Bleu on Tuesday, September 14 by 3 p.m. Cakes will be judged by a panel of chefs and students at the culinary school in the following categories: most delicious, most creative, best representation of Summerlin, best kids (for ages 8-17) and best overall. Winners will be announced at 5 p.m.

Each winner will receive a \$100 General Growth Properties American Express Gift Card, redeemable anywhere American Express is accepted. The best overall winner will also receive dinner for four at Café Bleu, the student-run, fine dining restaurant at the culinary college.

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Following the announcement of the winners, guests will have the opportunity to sample the various cakes and participate in a cake walk with a \$10 donation. The cake walk will feature several cakes baked and decorated by the chefs and students at Le Cordon Bleu College of Culinary Arts Las Vegas. Proceeds from the cake walk will benefit Three Square Food Bank, a non-profit organization with the goal of pursuing a hunger free community.

Cake competition participants must register in advance by emailing Karry Rathje at [krathje@ffwpr.com](mailto:krathje@ffwpr.com) or calling 702-933-7777 ext. 306.

“We encourage participants to be creative,” said Liesse. “This is a fun, interactive party honoring Summerlin’s 20-year legacy.”

For more information on the Summerlin Birthday Cake Competition, visit [www.summerlin.com](http://www.summerlin.com).

Developed by The Howard Hughes Corporation, an affiliate of General Growth Properties, Inc., Summerlin is celebrating its 20<sup>th</sup> anniversary with a year-long celebration that commenced in May 2010. The community began to take shape in 1990 and has ranked in the country’s top 10 best-selling master-planned communities for more than a decade.

Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 7,500 acres still remaining to accommodate future growth within the master plan.

The community is currently home to nearly 100,000 residents who enjoy an unparalleled list of amenities. These include more than 150 neighborhood and village parks, more than 150 completed miles of the Summerlin Trail System, nine golf courses, a dozen houses of worship, shopping centers, medical and cultural facilities, business parks, 25 public and private schools and 75 actively selling floorplans.

(more)

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Homes are available in a variety of styles - from single-family homes to townhomes, condominiums and lofts - priced from the high \$100,000s to more than \$2 million. Custom homesites in The Ridges are priced from the \$500,000s. Luxury apartment homes offer monthly rents starting from the \$800s. For more information on Summerlin, visit [www.summerlin.com](http://www.summerlin.com), call 702-791-4500 or become a fan of Summerlin on Facebook.

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**PHOTO CUTLINE** – Summerlin resident, Kate Gorey, 5, celebrates Summerlin's 20<sup>th</sup> birthday with a piece of cake.