
PRESS RELEASE

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Contact: **Karry Rathje**
Faiss Foley Warren
702-234-5305
or Tom Warden
The Howard Hughes
Corporation, 702-791-4266

SUMMERLIN RESIDENT TAKES TO THE COMMUNITY'S OUTDOOR RECREATIONAL AMENITIES FOR WEIGHT LOSS

Summerlin resident Ruth Furman hit the community's parks and walking trails to improve her overall health and well-being, losing more than 100 pounds in just over a year. Furman attributes her success to one part determination and one part Summerlin, which includes more than 150 miles of trails, 150 parks and close proximity to Red Rock Canyon National Conservation Area.

According to Furman, she was initially attracted to Summerlin because of its aesthetics, location and convenient accessibility. "Today, it's the outdoor recreational opportunities that truly win me over," she said. "My needs have changed a little since I moved to Summerlin in 1998, but the community continues to exceed my expectations."

Furman lives in The Willows village with her husband, Michael. The couple enjoys living in a community that embraces a true master-planned concept. "There is a quality of life associated with master-planned environments," said Michael. "Summerlin is cohesively organized and well maintained."

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Summerlin's master-plan, developed in the late 1980's, was designed to incorporate homes, trails, houses of worship, schools, parks, office and retail centers and other services and conveniences into a community where residents could truly live, work and play. Twenty years after development commenced on Summerlin, that plan has become a reality for nearly 100,000 residents who call the community home.

According to Kevin Orrock, top division executive for The Howard Hughes Corporation, developer of Summerlin, the community has stayed true to its original plan. "We've delivered what we promised – a community that integrates social, cultural, educational and recreational amenities with many home choices for a variety of lifestyles and families," said Orrock. "That's the true definition of a master-plan and the reason for Summerlin's unmatched success."

Developed by The Howard Hughes Corporation, an affiliate of General Growth Properties, Inc., Summerlin is celebrating its 20th anniversary with a year-long celebration that commenced in May 2010. The community began to take shape in 1990 and has ranked in the country's top 10 best-selling master-planned communities for more than a decade.

Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 7,500 acres still remaining to accommodate future growth within the master plan.

The community is currently home to nearly 100,000 residents who enjoy an unparalleled list of amenities. These include more than 150 neighborhood and village parks, more than 150 completed miles of the Summerlin Trail System, nine golf courses, a dozen houses of worship, shopping centers, medical and cultural facilities, business parks, 25 public and private schools and 75 actively selling floorplans.

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Homes are available in a variety of styles - from single-family homes to townhomes, condominiums and lofts - priced from the high \$100,000s to more than \$2 million. Custom homesites in The Ridges are priced from the \$500,000s. Luxury apartment homes offer monthly rents starting from the \$800s. For more information on Summerlin, visit www.summerlin.com, call 702-791-4500 or become a fan of Summerlin on Facebook.

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PHOTO CUTLINE – Summerlin resident Ruth Furman lost more than 100 pounds by exercising in the community's parks, trails and neighboring Red Rock Canyon National Conservation Area.